

Monsoorul Haque
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London

#### **Creative Purpose**

Creative, energetic, committed and innovative graphic designer with 20+ years experience in a variety of exciting projects across many mediums. Passion for fresh and original design combined with exacting attention to clients requirements has built an impressive portfolio. Meticulous approach ensures that each project is curated with the attention from creation to final delivery.

Strong communicator who can show practical and technical creativity throughout my current and growing portfolio. A successful decision maker, I am ready and able to take the initiative, originate action and responsible for the consequences of the decisions made. I have the ability to work independently and to contribute to a design team. I have excellent time management skill and I am able to work quickly and creatively under pressured deadlines.

### Industry Knowledge

#### Product Development Web front end design Art Direction Illustration Concept Visualisation User Experience Branding & Identity Typography Digital Marketing Design

# Tools & Technologies

Adobe Creative Suite Illustrator Photoshop InDesign After Effects Premiere Pro Bridge

### Photography

Digital SLR Lighting Photo Retouching Studio Lighting

Platform Mac Based

## Career History

#### 09 2017 - Present

**EQ Traders** 

Media Relations/Lead Designer

Responsible for the overall brand guide to the company. Overseeing that the brand is consistent and prominent throughout the social media platforms and all representations. Art direction and consulting. Working positively to promote visibility and awareness of company brand. Pro-actively managing media to enable the company to reach their target audience. Ensured compliance with agency design guidelines. Created advertisements and company logo. Reviewed design models, drawings and design documents for quality, accuracy, and satisfactory completion.

#### 06 2011 - 08 2017

iDocz

Creative Designer

Supporting the Senior Designer and 3D designers, working directly with B2B clients. Researching and preparing material in support of new design concepts and create working drawings, storyboards and layouts for evaluation and presentation purposes. Including 2D branding projects and 3D motion. Team work was essential in order to ensure the client design brief was met with accuracy, functionality and brand identity on schedule. As well as working independently in managing my own portfolio which includes design marketing and print solutions for customers.

11 2003 - 05 2011

**RWG Images** 

Creative Designer

A high quality bespoke photography and film service. The use of professional lighting, HDV digital cameras, digital SLR photographic cameras. Established trusting relationships with key clients, attracting two new long-term contracts to the business. Assisted in marketing strategies and research.

06 2001 - 08 2003

Rapport Design

Junior Designer

Offer an extensive range of design disciplines – from Corporate & Brand Identity, Advertising and New Media through to website design & development. Improved clients' brand identity by advising and applying design principles, typography, colour theory, and composition to their promotional materials.

## **Education & Training**

1997 – 1999	London College of Communication BA(Hons) Graphic and Media Design
1994 – 1997	BTEC National Diploma in Graphic and Typographical Design
1992 – 1994	GCSE's including Art and Design, English and Mathematics. Broomfield School